

PURPOSE AND PRAISE

If we once accept the premise that we can build a better world by using the different gifts of each sex, we shall have two kinds of freedom; freedom to use untapped gifts of each sex, and freedom to admit freely and cultivate in each sex their special superiorities.

Margaret Mead, Anthropologist.

Equal partnership between the female and male halves of humanity is key to a more just and peaceful world.

Riane Eisler, The Center for Partnership Studies

We have a huge opportunity to influence the future course of humanity through mate choice by being aware of the dynamics of sexual selection.

[Lysistrata's] strategy would have worked equally well over evolutionary time: female sexual preferences for peace-keepers could have reduced male belligerence and aggressiveness.

Today, evolutionary biology is proclaiming that the old map of evolution was wrong. It put too much weight on the survival of the fittest and, until the 1980s, virtually ignored sexual selection through mate choice.

Geoffrey Miller, Ph.D., Evolutionary Psychologist.

Using the Darwinian claim that it is the females in a species who choose their male mates, ... Donna Oehm Sheehan and Paul Reffell promise that seduction led by women can be passionate, playful, joyous, and most of all, effective and justified,

Seduction Redefined

indeed virtually mandated by biological precedent among primates. They advocate relationships initiated on this vision of gender equality as a microcosm of what could become a template for egalitarian partnership throughout society.

Margaret Mackenzie, Ph.D., Anthropologist

Picking up from Darwin's theory of Sexual Selection, Seduction Redefined is an audacious and evocative look at male and female sexuality and the mating game. The premise of women as being in the evolutionary drivers seat will undoubtedly have huge implications for generations to come. A definite "must read."

Lesley Osman, M.A., M.F.T., Eco-Therapist, www.ecoroots.org

Seduction Redefined ... seems a breath of relief for women residing in the United States. Contrary to "The Rules" of the mid-1990s, from this approach women are informed that they can take the driver's seat, be flirtatious and assertive, and still win that prized mate.

Rosemarie Sokol, Ph.D., Social Psychologist

Not another book on gender issues? Yes, and a necessary one it is! Finally, a fresh and fascinating look at exactly what is going on inside us when men and women get together.

John Scherer, Author of *Work and the Human Spirit*.

Paul, what you've written should be taken to heart by many men. It's humorous and easy to take, but nevertheless fosters an important attitude adjustment for men who wonder why they're alone. From time to time, I have male clients who can use this advice and I want a copy on hand for them.

Larry Starr-Karlin, J.D., M.F.T. Psychotherapist

Seduction Redefined... leaps to the forefront of a new movement in science and feminism that gives young women (and old) permission to return to the wisdom of their ancestral sisters and make them aware that their gender most likely was responsible for how our species was formed, and, more importantly, to decide the direction our species will be heading in the future; it shouts out, that, without this power, our species most likely will be doomed to extinction because of economic and environmental greed.

William Spriggs, www.evoyage.com

Bravo to your good work.

Helen Fisher, Ph.D., Anthropologist, Chemistry.com science advisor

This book will lead its reader on a path of truths that have always been there, just never really understood, or have even been hushed.

Dorothy Lafrinere, womensselfesteem.com

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To me, Darwinian feminism is, first of all, a feminism that is prepared to investigate the growing body of knowledge from the biological and evolutionary sciences regarding evolved psychosexual differences between women and men. It is a feminism that would take these evolved differences into account and that would strive for a world in which the interests of both sexes would be taken seriously.

Second, a Darwinian feminism would use knowledge about our evolved dispositions to strive for a more just and more peaceful world. It would look for strategies to “work around” less palatable components of human nature, by seizing upon some of our more constructive evolved dispositions.

Griet Vandermassen, Ph.D., Evolutionary Psychologist

Donna Sheehan, who left her work as an artist to battle against toxins in California, has gone on to apply her creative imagination to fostering peace. Always outrageous, she’s now written a modern-day twist on Lysistrata. Her book, Seduction Redefined, urges women to take the lead by using the power of love to keep the peace.

Ann Medlock, The Giraffe Heroes Project. www.giraffe.org